



**Carnegie Mellon**

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NanoMaterials Commercialization Center

## ***Workshop on Nanotechnology Opportunity Identification***

December 10<sup>th</sup> & 11<sup>th</sup> – University of Pittsburgh, William Pitt Union, Pittsburgh, PA

### **AGENDA**

**Wednesday – December 10<sup>th</sup> – University of Pittsburgh, William Pitt Union – Lower Lounge**

**6:00pm – 8:00pm:** Welcome Reception & Workshop Overview

**Thursday – December 11<sup>th</sup> – University of Pittsburgh, William Pitt Union – Assembly Lounge**

**7:45am – 8:15am:** Breakfast

**8:15am – 8:45am:** Plenary Session: Review plan for the day and provide examples of technology capability

**8:45am – 10:00am:** Break into breakout groups to generate technology capabilities

**10:00am – 10:15am:** BREAK

**10:15am – 10:45am:** Plenary Session: Review technology capabilities and review TPM method

**10:45am – 12:00pm:** Breakout into breakout groups to generate Product Concepts and P-M linkages; categorize and order

**12:00pm – 1:00pm:** LUNCH

**1:00pm – 2:45pm:** Breakouts continued

**2:45pm – 3:00pm:** BREAK

**3:00pm – 4:30pm:** Review and aggregate results; discuss in terms of Technology Platforms

**4:30pm:** Conclusion